

International Exhibition and Conference on Innovative Building Materials and Technologies



Co-located with



19-21 September 2018
Bombay Exhibition Centre
Mumbai, India

Advertisement in Exhibition Directory

The CAPEX / Municipalika Smart & Sustainable Cities Exhibition Directory is a vital aid to participants and visitors, and an important reference tool for contact after the event. It is an excellent advertising opportunity ensuring maximum reach to your target buyers both during and after the event.

Advertisement Tariff

Categories	₹	Rates	US\$
1. Back Cover (colour)	75,000*		1800*
2. Inside Cover (colour)	60,000*		1500*
3. Full Page (Colour)	40,000*		1000*
4. Half Page, horizontal (Colour)	25,000*		600*

* Add GST @ 18% extra

Mechanical Specifications

Trimmed Directory Size	: 27 cm (H) x 20 cm (W)
Artwork size	: Full Page 25 cm (H) x 18 cm (W), Half Page 12 cm (H) x 18 cm (W)
Print Run	: 5,000 copies
Material required	: JPEG, PDF, EPS or TIF formatted high resolution file
Deadline for material	: 20 August 2018

Fast Action Order Form

Please book advertisement in CAPEX / Municipalika Smart & Sustainable Cities Exhibition Directory as follows:

Categories: (Please Tick)

Back Cover (Colour) Inside Cover (Colour) Full Page (Colour) Half Page (Colour)

Artwork is enclosed herewith / will be sent to you on _____ Total Amount ₹ / USD _____

Payment is

Enclosed Cheque / Draft No _____ dt _____ for ₹ / US\$ _____ in favour of

Fairfest Media Ltd.

Being transferred to : ICICI Bank Ltd., "Elgin Apartments", 1A, Ashutosh Mukherjee Road, Bhowanipore, Kolkata - 700020, India.

Account Name: Fairfest Media Ltd. Account Number: 627505028425 Swift Code: ICICINBBCTS

IFSC Code: ICIC0006275 (If payment transferred through RTGS/NEFT kindly send the details to accounts@fairfest.com)

Booked By: _____ Date: _____ Mob. No: _____

Please fill up & Fax / Mail to : Fairfest Media Limited (CIN - U74140WB1988PLC045101)

Mumbai : 305, 3rd Floor, The Summit Business Bay, Near WEH Metro Station, Off Andheri Kurla Road, Andheri (East), Mumbai 400093

Tel : (91) (22) 4555 8555 Fax : (91) (22) 4555 8585

New Delhi : 216A/1, Gautam Nagar, Gulmohar Park, New Delhi 110049

Tel : (91) (11) 2686 6874 / 75 Fax : (91) (11) 2686 8073

Registered Office : 25 C/1 Belvedere Road, Alipur, Kolkata 700027

Tel : (91) (33) 4028 4028 Fax : (91) (33) 2479 0019

E-mail : capex@fairfest.in | URL : www.capex.co.in / www.municipalika.com

Exhibition
Organised by



Conference
Organised by



International Exhibition and Conference on Innovative Building Materials and Technologies



Co-located with



19-21 September 2018
Bombay Exhibition Centre
Mumbai, India

Participation Options

Conference

Delegate Fees	<input type="checkbox"/> Govt. / Local Bodies / CMAs / NGOs	<input type="checkbox"/> Private Sector	<input type="checkbox"/> International
Earlier Registration	<input type="checkbox"/> ₹ 12,000**	<input type="checkbox"/> ₹ 15,000**	<input type="checkbox"/> US\$ 300**
Spot Registration	<input type="checkbox"/> ₹ 14,000**	<input type="checkbox"/> ₹ 18,000**	<input type="checkbox"/> US\$ 360**

* Add GST @ 18% extra

Delegate fee does not include accommodation, transport etc.

Exhibition

Rates per sq m	
National	International
<input type="checkbox"/> ₹ 15,500*	<input type="checkbox"/> US\$ 300*
<input type="checkbox"/> ₹ 14,000*	<input type="checkbox"/> US\$ 280*
<input type="checkbox"/> ₹ 10,000*	<input type="checkbox"/> US\$ 200*

* Add GST @ 18% extra

NB: Any Multiple of the above can be booked.

Walk - in package includes

● Standard Pre-fab. Shell | Display panel Walls on 2/3 sides ● Tables & Chairs ● Name Board Fascia ● Spotlights ● General Lighting ● Round the clock Security ● Booth Cleaning Services ● Advertising & Publicity Support to the Fair ● Visitor Invitations ● Directory Listing

Bare Space package includes

● Chalk Marked Open to Sky Space ● Power Connection up to the Stall ● General Lighting ● Round-the-Clock Security ● Booth Cleaning Services ● Advertising & Publicity Support to the Fair ● Visitor Invitations ● Directory Listing

Partnership

Partnership / Co-partnership / Associate Partnership is invited and can be available by stake holder institutions wishing to project the important role played by the institutions / corporates at the local, regional, national and international level on the subject of the CAPEX / Municipalika Smart & Sustainable Cities as per the following terms:

Benefits	Principal Partner	Co-Partner	Associate Partner	Session Partner	Product / Technology Service Presentation
Exhibition Space (sq m)	100	50	36	18	9
Address / Presentation Slot	20 minutes	15 minutes	10 minutes	10 minutes	10 minutes
Appropriate Media Coverage / Mileage	y	y	y	y	x
Advertisement in Conference Papers / Exhibition Directory	Full Page	Full Page	Full Page	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page	Full Page	Full Page	Full Page
Profile / Brochure in Delegate Kit	y	y	y	x	x
Waiver of Delegate Fees	10	5	2	2	2
Partnership Fees	₹ 30 lacs* / US\$ 60,000*	₹ 20 lacs* / US\$ 40,000*	₹ 15 lacs* / US\$ 30,000*	₹ 10 lacs* / US\$ 20,000*	₹ 6 lacs* / US\$ 12,000*

* Add GST @ 18% extra